



“Collective Action on Inclusive Digital Transformation of Agriculture
in Latin America and the Caribbean”

Good practices for inclusion in the digital agriculture

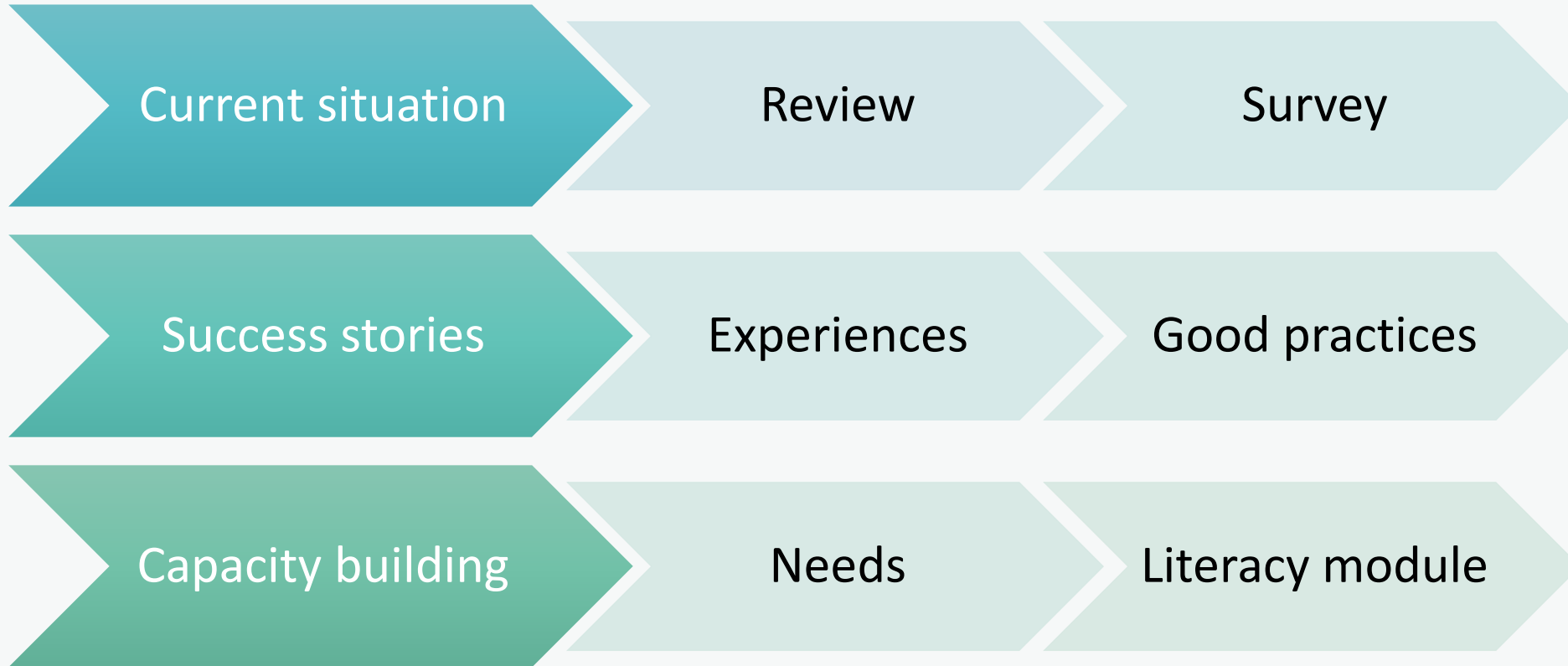
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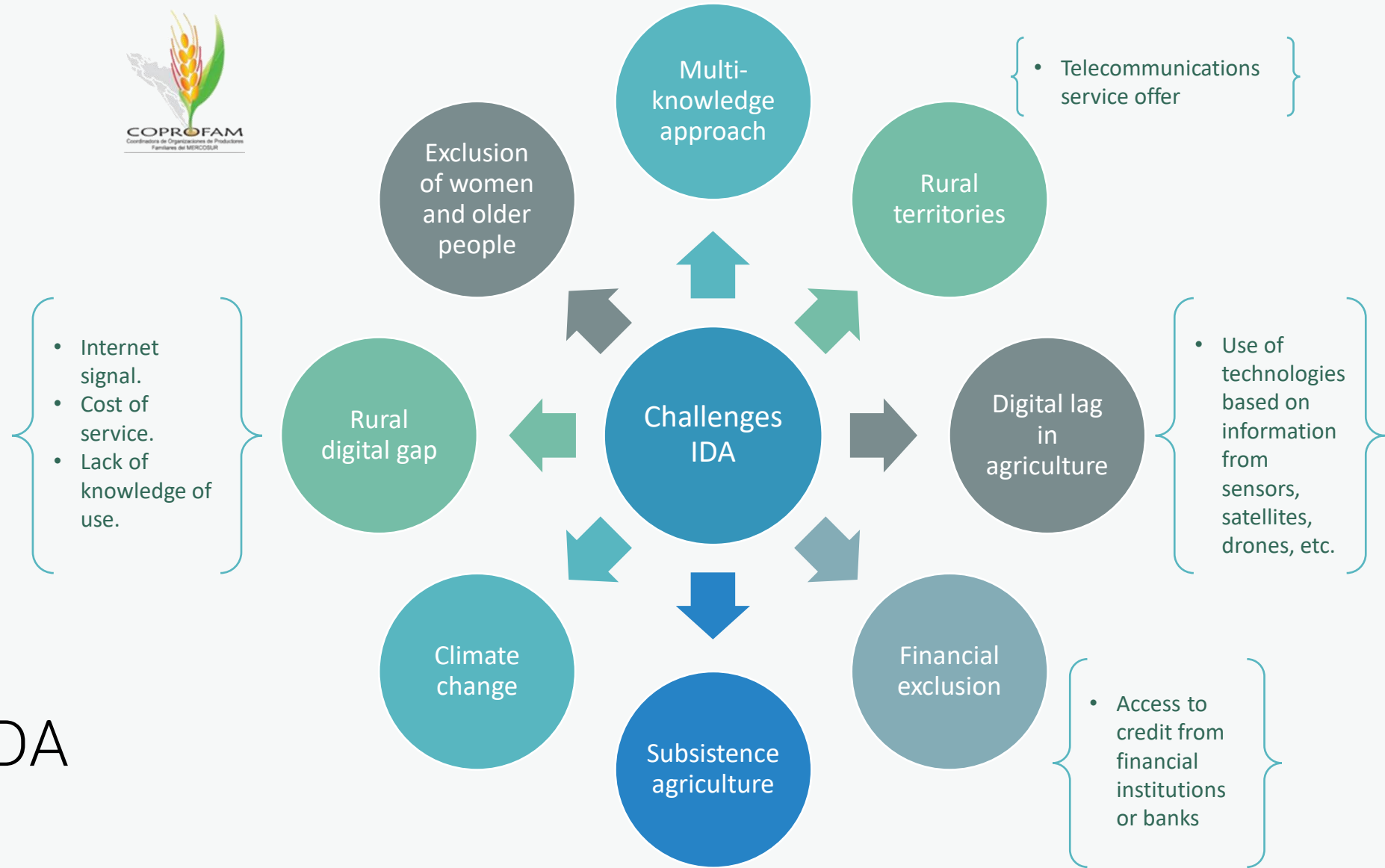


The Project - Overview





Challenges for developing an IDA strategy





Categories of good practices

1. Development of communication processes for agriculture based on technological tools accessible to family farmers.
2. Inclusive development and technological co-design with the significant involvement of family farmers.
3. Collaboration and associative processes as the basis for inclusive digital agriculture.
4. Transformation of technical assistance with the intensive use of data and digital tools.
5. Empowering family farmers and their organizations with a focus on appropriate technology and technological sovereignty.



1. Communication based on technological tools accessible to family farmers

Good practice		Experiences
<ul style="list-style-type: none">• Functionality without connectivity	<ul style="list-style-type: none">• <u>TAC</u>• <u>Digital. Escale</u>• <u>Agromóvil</u>• <u>Coffee Cloud</u>	<ul style="list-style-type: none">• <u>Farmvue</u>• <u>Agros</u>• <u>Farmer Box</u>
<ul style="list-style-type: none">• Communication via instant messaging	<ul style="list-style-type: none">• <u>Uruguay-Canelones y Salto</u>• <u>Paraguay-Ciervo Cua</u>• <u>Brasil-Wagner Canal</u>• <u>TAC</u>	<ul style="list-style-type: none">• <u>Cacao producers</u>• <u>Agromóvil</u>• <u>Emilpa</u>• <u>Agros</u>• <u>AgriNeTT</u>• <u>Farmer Box</u>



2. Inclusive development and technological co-design

Good practice

- Participatory technology design
- Needs-based, intuitive, user-oriented technology design

- Pilots and support

- [Digital. Escale](#)
- [Cacao Móvil](#)
- [Córdoba Argentina-Cabaña](#)
- [La Ovis](#)
- [Digital. Escale](#)
- [Agromóvil](#)
- [Cacao Móvil](#)
- [Chocolate 4All](#)
- [Aldea Global](#)

- [Digital. Escale](#)
- [Farmvue](#)

Experiences

- [Coffee Cloud](#)
- [Farmvue](#)
- [Emilpa](#)
- [Coffee Cloud](#)
- [Agros](#)
- [AgriNeTT](#)
- [App Maga](#)
- [SIMMAGRO](#)
- [Farmer Box](#)
- [Mi Lote](#)
- [Aldea Global](#)
- [AgriNeTT](#)



3. Collaboration and associative processes

Good practice	Experiences	
<ul style="list-style-type: none"> • Associative processes 	<ul style="list-style-type: none"> • Uruguay-Canelones y Salto • Córdoba Argentina-Cabaña La Ovis • Cacao producers • Agromóvil • Emilpa 	<ul style="list-style-type: none"> • Agros • AgriNeTT • Agrojusto • Cacao Móvil • Coopetarrazú • Farmer Box
<ul style="list-style-type: none"> • Partnerships and social support networks 	<ul style="list-style-type: none"> • Uruguay-Canelones y Salto • Paraguay-Ciervo Cua • Chile-Coopeumo • Brasil-Wagner Canal • Digital. Escale • Cacao Móvil • SIMMAGRO 	<ul style="list-style-type: none"> • Emilpa • Coffee Cloud • Farmvue • Coopetarrazú • Agrojusto • Agromóvil • Agros
<ul style="list-style-type: none"> • Collective commercialization, fair trade, and reduction of intermediation costs 	<ul style="list-style-type: none"> • Uruguay-Canelones y Salto • Paraguay-Ciervo Cua • TOSEPAN • Agrojusto • Cacao Móvil 	<ul style="list-style-type: none"> • Coopetarrazú • AgriNeTT • App Maga • Emilpa



4. Technical assistance with the intensive use of data and digital tools

Good practice

- Transformation of technical assistance
- Appropriate languages, formats and resources
- Applications and remote support

- [Uruguay-Canelones y Salto](#)
- [Córdoba Argentina-Cabaña La Ovis](#)
- [Chile-Coopeumo](#)
- [Brasil-Wagner Canal](#)
- [Uruguay-Canelones y Salto](#)
- [Mi Lote](#)
- [Brasil- Wagner Canal](#)
- [Mi Lote](#)
- [Aldea Global](#)

Experiences

- [TOSEPAN](#)
- [TAC](#)
- [Agrojusto](#)
- [Chocolate 4All](#)
- [Emilpa](#)
- [Farmer Box](#)
- [Emilpa](#)
- [Farmer Box](#)
- [Farmvue](#)
- [AgriNeTT](#)



5. Empowering family farmers and their organizations

Good practice

- Capacity building and creation of a unique digital identity
- Proprietary technology and democratization of access
- Free software and open-source data

Experiences

- [Uruguay-Canelones y Salto](#)
- [Córdoba Argentina-Cabaña](#)
- [La Ovis](#)
- [Paraguay-Ciervo Cua](#)
- [Chile-Coopeumo](#)
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- [Agridigitalización](#)
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Present experiences...

- Where did the motivation to be inclusive come from or did it come about by chance?



What do you think?

- Comments about the good practices?
- Which one(s) do you think are the most important?
- Is there something missing or surplus?