

ICT CHILE CASE

Section	Detail	
Header	Logo	
	Responsible company or organization	Cooperative COOPEUMO
	Thematic area	Training, commercialization, and community development
	Contact and location	Country
		Chile
		e-mail
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Description	About technology/app	Telephone
		+56 933587665
		Website
Description	About technology/app	https://www.coopeumo.cl/
Description	About technology/app	<p>The cooperative has supported relevant changes, as part of its influence process due to the general behavior of the country's trajectory.</p> <p>It must be recognized that, in some of them, the organization favored taking advantage of the opportunities presented. A first element is the schooling of the rural population, especially the adult population, which went from an average of incomplete basic level to a complete secondary education and where the youth, in a significant percentage, is studying at the university or in a vocational training center. As for housing, until the mid-1980s, the houses of the tenants and small farmers were made of adobe, with a dirt floor and a zinc roof. Today, the houses are masonry with all the basic services available. As for the equipment of homes, there is electronic equipment, own vehicle, car or truck.</p>
	About organization	<p>Coopeumo was founded in March 1969 as part of the agrarian reform and state support for peasant organization and rural development, remaining in "status quo" between 1973 - 1980, the year in which its administration was recovered by professionals under the eaves of the Catholic Church.</p> <p>Subsequently, international funds are obtained, through the private entity "Private Action Collaborating Together" (PACT) and the "Inter American Foundation" (IAF) that allows the creation of the Rural Financial System (SFC), being restrictive the number of credits granted, initially.</p>
Case features		<p>With this project, it is expected to design, develop, and implement a management system that adapts to the specific needs of Coopeumo, allowing coordination of these areas, in order to provide internal and external clients with satisfactory experiences in all the processes involved. Throughout its history, this cooperative has provided services to its members through the sale of agricultural inputs and has provided support with credits, technical assistance, and different social benefits, such as the Rural Wireless Network, among many others. In this constant search, the organization is promoting the use of</p>

		renewable energies through photovoltaic plants, whose surpluses can be injected into the network, in order to share them with other institutions.
Results and scope	Producers benefited	+400 partners
	Countries covered	Chile
	Highlights	<p>“Associativity has allowed us to increase the farmer's profit to 60%” — Jorge Quintanilla, general manager of Coopeumo. Producers' access to knowledge, useful information and to innovations occurring around the world could allow them to improve their own processes, as well as share their own successful practices. Competitiveness in the global world is fundamentally linked to high levels of access and use of information and knowledge. Without it, it is very unlikely to generate innovation.</p> <p>Three indicators clearly show the Cooperative's economic and service-providing capacity. An estate, including offices, warehouses, and annexes of 2.47 million dollars; a fund of own credits of 720 thousand dollars and a hired staff of 30 people where, the vast majority of them, are specialists in certain aspects of rural business development. The main production items of the cooperative are avocados, orange trees, lemons, grapefruit, peaches, nectarines, melons, watermelons and plums. Annual crops include wheat and corn.</p>
More information	Additional details on INCLUDAS platform	N/A
	Social networks	
Inclusion features		<p>“In Coopeumo a partner is a vote. In Coopeumo, they provide internet to rural schools in the sector, which allows “a child from the rural area of O'Higgins to have the same access as one in Vitacura (a high-income commune in Greater Santiago). Implement projects of the future always oriented to quality of life. The projects not only impact the farmer, but also the environment.</p>