

## ICT ARGENTINA CASE

Section	Detail	
Header	Logo	
	Responsible company or organization	Gerald Colombano
	Thematic area	Use of applications to connect input suppliers and/or buyers to lower production costs and/or improve income per sale.
	Contact and location	Country
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Description	About technology/app	Training: It was articulated with the University of Córdoba, Villa María and Río Cuarto (National Universities). It was carried out various experiences with lambs and production characteristics, intensive rotational grazing and sheep radar, which is a system that is created so that the producer knows the strengths and weaknesses of his sheep business. In addition to the sheep module, it was provided to the university a certain number of sheep to experiment with different forms of work and we articulated (this is how the sheep radar began). ICTs are applied in sheep radar, and training is given through virtual platforms, etc.
	About organization	Subsidiary Arroyo Cabral, chamber of sheep producers of Córdoba province and Argentine Agrarian Federation.
Case features		<p>Articulation with INTA for training on advantages of making heavy lambs (there were four virtual sessions). Coordination with the INTI: we have developed a preliminary project for a slaughterhouse for small multispecies animals and a refrigerated slaughterhouse. This was being done during the COVID-19 pandemic, so everything took place virtually. Financing is now being sought to develop the preliminary project.</p> <p>Marketing, purchase of inputs and sale of by-products and added value: technological tools/internet/cell phones are used to obtain input prices, to articulate with potential buyers of our products and to look for new value-added alternatives.</p>
Results and scope	Producers benefited	Their relatives are directly involved. However, all the practices they carried out have an impact at different levels. They are linked with services suppliers and colleagues with whom they developed the production. As a chamber, they articulate with producers from the entire Córdoba province (they bring together 188 producers to date) and, through interaction with other institutions at national and regional levels, the impact is much greater and includes producers and colleagues from other provinces and other countries.

	Countries covered	Argentina.
	Highlights	In short, the use of various ICTs has allowed it to obtain much more value than what was normally achieved from inside. These means that it allowed him to verify the possibility of growing, adding value, working together and fully developing the activity when they go outside the gates and articulate with neighbors, institutions, colleagues.
More information	Additional details on INCLUDAS platform	N/A
	Social networks	<a href="https://es-la.facebook.com/pages/category/Personal-Blog/Caba%C3%B1a-La-Ovis-De-Gerardo-Colombano-132550207481725/">https://es-la.facebook.com/pages/category/Personal-Blog/Caba%C3%B1a-La-Ovis-De-Gerardo-Colombano-132550207481725/</a>
Inclusion features		More producers can develop their activities in a more professional way and thus obtaining better income.