




THE FARMER BOX

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farmerbox

Technical assistance



About The Farmer Box

The initiative was launched in 2017 in response to the need to manage and capitalize on data generated in the field through accessible and easy-to-use technologies, enabling associations and cooperatives to benefit producers with their own data. Present in Mexico and Peru, the Farmer Box focuses on coffee and cocoa farming.

Technology/Application

Technological solution that digitizes, manages and analyzes information from the field to support the work of producers, field technicians, associations and cooperatives of coffee and cocoa producers.

Features of the inclusive technology solution

Platform offers open source applications/services that facilitate:

- Online and offline data collection and digitization; data is backed up to the cloud and integrated into other databases.
- Construction of portals to manage data, download easily and generate dynamic reports.
- Standardization of personalized information for each territory.
- Digital extension through the dissemination of information via WhatsApp.
- Connectivity to meteorological micro-stations and production calendars.
- Knowledge management.

Results and scope



37,000
direct and indirect beneficiary
producers from 36 coffee and
cocoa organizations



Countries covered
Mexico
Peru



84
rural cooperatives

Inclusive features

- Functions without an internet connection.
- Communication via chats.
- Needs-based technology design that is intuitive and user-friendly.
- Associativity.
- Technical assistance transformation.
- Appropriate languages, formats and media.
- Free and open source software.

More information

<https://inclusas.gfar.net/sites/default/files/2022-07/Experiencias%20seleccionadas.pdf#page=47>

Social media

<https://www.linkedin.com/in/hubertperi/> (Hubert Peri, CEO & Fundador)