



ALDEA GLOBAL 2.0 STRATEGY



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Technical assistance



About Aldea Global

Aldea Global is currently present in the departments of Jinotega, Matagalpa, Estelí and Madriz. With a view to expanding, it continues seeking new markets to which it can directly export coffee. It is among the top fifteen coffee exporters in Nicaragua.

Technology/Application

Through its Technology and Information team and specialized advisors, Aldea Global is promoting two applications that enable its members to carry out their business transactions via Aldea Móvil as well as receive technical assistance for their crops via Aldea Tech.

Features of the inclusive technology solution



Aldea Móvil:

Manage credit solutions, as well as view contributions, account statements, payment plans, payments made and the status of requests.



Aldea Tech:

Agronomic information on the coffee plantation, including multimedia content to identify and treat plant pests and diseases. Users receive agro-meteorological alerts for their specific location, which allows them to better organize activities based on the phenological cycle and weather conditions in the area. Aldea Global has 4 weather stations located in the northern part of Nicaragua.

Results and scope



Strengthen systems internally to benefit 20,000 agricultural producers through the use of technology, analytical solutions, smart business and data science, among other innovations.



Countries covered
Nicaragua



Machine learning and artificial intelligence prediction models.

Inclusive features

- Needs-based technology design that is intuitive and user-friendly.
- Pilot studies and support.
- Proprietary technology and democratization of access.

More information

<https://inclusas.gfar.net/sites/default/files/2022-07/Experiencias%20seleccionadas.pdf#page=45>

Social media

<https://twitter.com/SomosAldea>
<https://www.facebook.com/SomosAldeaGlobal/>