



# EMILPA



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<https://emilpa.com/>

## Technical assistance



### About CODESPA Sic4change

CODESPA: Development cooperation NGO with more than 35 years of experience. It consists of a group of professionals and experts from various disciplines that are committed to the integral development of the poorest communities.

### Technology/Application

Virtual platform that facilitates the provision and mass dissemination of SMS messages, adapted for agricultural producers in vulnerable situations, providing relevant information in a calendar format. A solution that is tackling difficulties in accessing information and/or agricultural support services.

### Features of the inclusive technology solution

The farmer regularly receives SMS messages, with information adapted to his/her reality. The platform facilitates solutions in 4 areas:

<b>1. Agricultural practices</b>	<b>2. Nutrition</b>	<b>3. Hygiene and health</b>	<b>4. Market access</b>
<p>Response to technical questions on production.</p>	<p>Provides lessons about the nutritional properties of food and about how to reduce food insecurity.</p>	<p>Raises awareness about healthy practices that reduce diseases.</p>	<p>Helps producers to sell their crops under fair conditions and provides market information.</p>

More information: <https://www.codespa.org/proyectos/emilpa-la-plataforma-de-sms-para-agricultores-vulnerables/>

### Results and scope

**827**  
 producers received information via the platform

Countries covered  
**Guatemala**

**50%**  
 of the producers have improved their productivity

**19,640**  
 SMSs sent

**331**  
 communication campaigns undertaken

**3,308**  
 indirect beneficiaries received information

### Inclusive features

- Associativity.
- Needs-based technology design that is intuitive and user-friendly.
- Communication via chats.
- Collective marketing, fair trade and reduction of intermediary costs.
- Pilot studies and support.
- Partnerships and social support networks.
- Capacity building and creation of a unique digital identity.

#### More information

<https://includas.gfar.net/sites/default/files/2022-07/Experiencias%20seleccionadas.pdf#page=11>

#### Social media

<https://www.facebook.com/Codespa/>  
<https://www.linkedin.com/company/fundacion-codespa/>  
<https://twitter.com/CODESPA>