



# CACAO MÓVIL



- 📍 El Salvador, Guatemala, Honduras and Nicaragua
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- 🌐 <https://www.cacaomovil.com/>

## Technical assistance



## About Lutheran World Relief

Lutheran World Relief is a faith-based international cooperation agency that focuses on sustainable development projects, aid and disaster recovery. It is a member of the Corus International family.

## Technology/Application

Application that is uniting stakeholders in the region's cocoa value chain, through interaction and provision of information on cocoa production. A cocoa toolkit with 10 practical guides with information on cocoa production for Latin American producers and cooperatives.

## Features of the inclusive technology solution



### Cocoa toolkit

1. Guide #1: Cocoa in agroforestry systems.
2. Guide #2: Design and establishment of cocoa.
3. Guide #3: Cocoa production in nurseries.
4. Guide #4: Managing the fertility of cocoa soils.
5. Guide #5: The cocoa pod and the management of companion trees.
6. Guide #6: Integrated management of cocoa pests.
7. Guide #7: Management of the soil surface of cocoa plantations.
8. Guide #8: Planting, fermentation and drying of cocoa.
9. Guide #9: Cocoa certification.
10. Guide #10: Cocoa marketing.

More information: <https://www.cacaomovil.com/site/category/1/caja-de-herramientas-para-cacao>

## Results and scope

  
**1,300**  
cocoa SMEs  
trained in Honduras

**750**  
new users  
registered and  
downloaded the  
application in  
early 2020

  
Countries covered  
**El Salvador**  
**Guatemala**  
**Honduras**  
**Nicaragua**

  
**535,000 dollars**  
Funding to strengthen efforts in the area  
of market access and the promotion of  
good production practices

## Inclusive features

- Associativity.
- Participatory technology design.
- Needs-based technology design that is intuitive and user-friendly.
- Proprietary technology and democratization of access.
- Free and open source software.

## More information

<https://includas.gfar.net/sites/default/files/2022-07/Experiencias%20seleccionadas.pdf#page=9>

## Social media

<https://www.instagram.com/cacaomovil/>  
<https://www.facebook.com/CacaoMovilLWR>