



# AGROJUSTO



📍 Argentina  
 📞 +54 9 2615 88 5028  
 ✉️ hola@agrojusto.com.ar  
 🌐 <https://www.agrojusto.com.ar/>

## Commercial application







### About Agrojusto

An AgTech company that has been working to facilitate fair food trade since 2018. To this end, it developed an intuitive platform that links various stakeholders in the value chain in a direct, fair and efficient manner.

### Technology/Application

Platform that allows primary producers and food processors to connect directly with buyers, minimizing intermediary costs. Moreover, the site provides an exclusive social network for users, enabling them to connect and create trade linkages.

### Features of the inclusive technology solution

 <b>Stores</b>	 <b>Wholesale market</b>	 <b>Social media</b>	 <b>Training</b>
Facilitates the sale of products via an online store that is easy to configure and manage.	Provides product information and facilitates trade among buyers, producers and organizations.	Facilitates connections with producers and entrepreneurs and is ideal for establishing new trade contacts.	Offers various materials, events and online tutorials on digital skills for management.

More information: <https://www.agrojusto.com.ar/>

### Results and scope

  
**1,200**  
 users

  
**440**  
 producers

  
**800**  
 organizations

  
 Countries covered  
**Argentina**

  
 AgTech company that has received awards from the UN and IDB LAB.

### Inclusive features

- Associativity.
- Collective marketing, fair trade and reduction of intermediary costs.
- Proprietary technology and democratization of access.
- Appropriate languages, formats and media.
- Pilot studies and support.
- Partnerships and social support networks.
- Capacity building and creation of a unique digital identity.

#### More information

<https://inclusas.gfar.net/sites/default/files/2022-07/Experiencias%20seleccionadas.pdf#page=5>

#### Social media

<https://www.instagram.com/agrojusto/?hl=en>  
<https://www.facebook.com/agrojustoarg>  
<https://www.youtube.com/c/agrojusto>  
<https://www.linkedin.com/company/agrojusto/about/>