



AGROS



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Commercial application






About AGROS

A company that uses technology to transform rural producer organizations into digital producer organizations, providing a digital identity and facilitating access to multiple digital opportunities.

Technology/Application

A value-adding platform that provides family farmers with access to improved financial services, competitive markets and government services, while ensuring that all stakeholders in the value chain are satisfied by the services offered and received.

Features of the inclusive technology solution

 Digital identity kit	 My Panel	 App Identi Connect
Identity of the rural producer that enables him/ her to access various digital services.	Personalized web platform of rural producer organizations for information management.	Mobile application with the capacity to supply information, through personalized forms in the field, without the need for an internet connection.

More information: <https://agros.tech/index.html>

Results and scope



3,000
producers


Countries covered
Peru



Global finalist of the
2019 MIT Inclusive
Innovation Challenge (IIC)
in Latin America

Inclusive features

- Functions without an internet connection.
- Needs-based technology design that is intuitive and user-friendly.
- Communication via chats.
- Proprietary technology and democratization of access.
- Partnerships and social support networks.
- Capacity building and the creation of a unique digital identity.

More information

<https://inclusas.gfar.net/sites/default/files/2022-07/Experiencias%20seleccionadas.pdf#page=2>

Social media

https://www.instagram.com/agros_oficial/
<https://www.facebook.com/AgrosOficial>
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